

Critical Questions List

Pornography Lesson 1

Activity

- Who is the advert aimed at?
- Is it immediately clear what is being advertised?
- Who is shown on the image?
- If there are people in the advert, how would you describe them?
- How are women and men portrayed? Is this the same or different? How?
- How much space does the woman's/man's image take up? Where are they positioned in relation to one another?
- In the image is one person more powerful than another? What makes you think this?
- What does the wording say about the advertiser's attitudes to women and men?