

The Porn Industry

- Globally worth an estimated \$96 billion
- 420 million Internet porn pages
- 4.2 million porn websites
- 68 million search engine requests for porn daily
- 13 000 films released annually

Who benefits?

- Cable & satellite TV companies – adult video on-demand and pay per view services
- Hotels - through pay-per-view porn
- Microsoft – financial, accounting and graphic design software
- Search engines
- Property – buy, sale and rental of commercial properties
- Banks – money made from porn is invested in stocks, shares, bonds, mutual funds
- Organised Crime – child pornography, commercial sexual exploitation, trafficking and prostitution